

Peak Season Webinar **Takeaways**

In this 1-hour webinar, panelists discussed strategies that apparel brands can adopt to overcome peak season challenges, including innovative solutions to drive customer satisfaction and lifetime value.

Is your brand prepared for Peak Season? Use this handy checklist to find out.

Theme	Key Takeaway	Checklist Items
Customer Expectations	Create a communication plan that accounts for both upstream and downstream players.	<ul style="list-style-type: none"> <input type="checkbox"/> Communicate real shipping deadlines in advance to avoid customer appeasement costs. <input type="checkbox"/> Beyond ecommerce website banners, consider adding holiday FAQ guides to your website.
Forecasting/ Demand planning	Coordinate closely with cross-functional teams to build accurate plans, but stay flexible.	<ul style="list-style-type: none"> <input type="checkbox"/> Review historical data and future projections against current market softness. <input type="checkbox"/> Collaborate with marketing teams to account for promotions and product launches that could impact volume by DC.
Carrier Optimization	Diversify carriers to mitigate risk and drive on-time delivery.	<ul style="list-style-type: none"> <input type="checkbox"/> Communicate data early and often with your carriers to avoid surprises. <input type="checkbox"/> Establish contingency plans for potential supply chain disruptions.
Multiple Shipping Nodes	Inventory placement is tricky, and there are limited levers to pull once inventory is placed.	<ul style="list-style-type: none"> <input type="checkbox"/> Evaluate warehouse and transport capacities to ensure you can handle additional volume. <input type="checkbox"/> Before demand issues arise, decide whether transfers or shipping with long zones is the right contingency.

Delivery and returns built for the e-commerce era.

Veho is reinventing delivery and returns for the e-commerce era by combining modern technology and innovative logistics with a customer-centric focus.

We're committed

>99%

On-time performance

4.9/5

Customer satisfaction

The Veho difference

- Unparalleled customer experience featuring 24/7 support, live package updates, and photo proof of delivery.
- Predictable, simple pricing with no peak or fuel surcharges.
- Crowdsourced driver partner network that flexes and scales to meet demand.

What is Last Mile Delivery?

Powered by best-in-class logistics, Veho provides next-day and two-day delivery solutions, offering a premium customer experience at a competitive cost.

What is Doorstep Pickup?

A label-free return option that improves brand loyalty and speed to resale. Customers schedule a Doorstep Pickup on your website then leave their return on their doorstep to be picked up by Veho.



*Veho's expansion plans are subject to change. Market and population coverage are estimates.

Global brands choose Veho

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HELLO FRESH

STITCH FIX

ShipBob



Want to know more? Let's talk.

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